




A teardrop-shaped diagram representing a backpack flag. It features three nested regions: a central light purple 'Safe Area', a white 'Visible Size' border, and an orange 'Size with Bleed' outer border. The diagram is oriented vertically with a rounded top and a sharp point at the bottom.

Backpack Flag (Teardrop)

19.41 x 38.32 Inch

-  Safe Area: 18.3651 x 36.1029 in
-  Visible Size: 19.4136 x 38.3295 in
-  Size with Bleed: 19.4136 x 38.3295 in

Keep all the
important logo/graphics
in the safe zone